

**Altro is your new print partner in the Pacific Northwest. Whether you need to print a single label – or a million – we offer the best value, the latest technology and a legacy of excellence.**

**Altro**

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ALTROLABELS.COM  
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#### **We are innovative**

We offer streamlined workflows and own the most advanced equipment in the region, if not North America. Feel free to put it to the test with your most ambitious ideas.

#### **We want you to be thrilled**

As a tight-knit family that grew up in the industry, we were literally born to do this. You shouldn't just be satisfied with our work. You should love it.

#### **We are creative**

With hundreds of techniques available, we love to help designers push their limits, realize their dreams, and make products that stand out from the competition. Bring it on!

#### **We are on it**

No job is too large, small or demanding thanks to our cutting-edge processes. If you place an order by 2PM on certain products, we can even print it that afternoon.



## About our printer

**We run the world's most innovative hybrid flexo-inkjet press. It can reach 97% of the Pantone® colour range and offers:**

- Seven-colour high-res digital printing
- Six-colour UV flexography
- Unlimited substrate selection
- Label sizes up to seventeen inches
- Opaque white inks
- Textured printing in lieu of premium-priced substrates
- Silkscreened effects without the screens
- Instant proofs identical to the final product

### **Shrink sleeves**

Skip the high waste and costs of traditional flexography. Shrink sleeves are more cost-effective, and Altro has the only high-speed UV inkjet solution in the Pacific Northwest capable of maintaining full adhesion after the heat sensitive shrink labelling substrate has been shrunk to its maximum level (often 35% less than its original size).

### **Food packaging**

Our technology is both Swiss Ordinance and EuPIA compliant for non-food contact food packaging materials.

### **Finishing touches**

We offer hot and cold stamping, embossing, screen printing, and variable data printing.

**We'd love to chat.**

**Call us at 1-877-77-ALTRO or email [info@altrolabels.com](mailto:info@altrolabels.com) if you have questions or would like a free estimate.**